

Created  
6/22

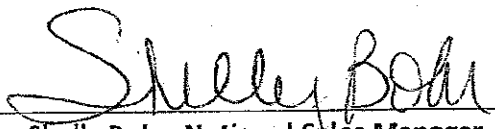
RECORD OF REQUEST FOR BROADCAST TIME BY OR ON BEHALF OF  
CANDIDATE FOR PUBLIC OFFICE

INSTRUCTIONS: This form must be completed as to all requests, both oral and written, for broadcast time to be used by or on behalf of a candidate for public office, as required by FCC rule. The FCC rule states: "Every licensee shall keep and permit public inspection of a complete record of all requests for broadcast time made by or on behalf of candidates for public office, together with an appropriate notation showing the disposition made by the licensee of such requests, and charges made, if any, if request is granted. Such records shall be retained for a period of two years."

- (1) Date of request: 8/6/12
- (2) Name of candidate: n/a
- (3) Office for which candidate is running: n/a
- (4) Political party: n/a
- (5) Name of person using time if other than candidate: Detroit International Bridge Company
- (6) Request made by candidate: Yes: No: x (Check one)
- (7) Request made on behalf of candidate by: n/a
- (8) Request made: In writing: x In person: By phone:  
(Check one. If in writing, attach and retain.)
- (9) Disposition of request: Granted: x Not granted:  
(Check one. If not granted, state reason or reasons in space below. If denied in writing, attach and retain.)
- (10) Were any payments received? Yes: x No: x  
(Check one. If "yes", state amount in space below):

Gross: \$5457 Net: \$4638.45

WXMI 8/6  
STATION DATE

  
Shelly Bohr, National Sales Manager  
SIGNATURE OF PERSON RECEIVING  
REQUEST ON BEHALF OF STATION



WXMI-TV

# ORDER

Flight Dates 08/06/12-08/12/12

Contract / Revision 367026 /

Original Date / Revision  
06/22/12 06/22/12

Advertiser Detroit International Bridge

Agency Smart Media Group

Buying Contact

814 King Street  
Suite 400  
Alexandria, VA 22314

Product  
DET INT BRIDGE CO

Agency Com 15%

Billing Contact

814 King Street  
Suite 400  
Alexandria, VA 22314

Sales Office TPHL

Sales Region National

Agency Ref

Order Sep 00:15:00

Estimate # 806812

Alt Order # 06206249

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A25-54

Rev Codes AGY POL ISSUE

Product Codes PL2

Priority 02

Advertiser Ref

Primary Account Executive  
Nick Welte

Account Executive	Order%	Start Date	End Date
Nick Welte	100%		

Order Share 15% Market Value 22166

Competing Station	% of Order	Amount
2WOOD	22%	4876
3WZZM	28%	6206
4WWMT	35%	7758
5WOTV	%	0
6WXSP	%	0
7WZPX	%	0
8CABL	%	0
9UNKW	%	0

## Order Totals

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
August 2012	15	\$2,826.25	\$3,325.00	0.00	07/30/12	08/12/12	15	\$2,826.25	\$3,325.00
Totals	15	\$2,826.25	\$3,325.00	0.00					

## Billing Plan

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	17	08/10/12	08/10/12	M-F 1p-2p F 1p-2p	CM	1p-2p	----1--	:30	1	\$60.00	02	0.00	NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/06/12	08/12/12	----1--		1				\$60.00		0.00			
2	17	08/10/12	08/10/12	Late News (not 10p start) Late News (not 10p start)	CM	1030p-1130p (10:30 PM-11:30 PM)	----1--	:30	1	\$550.00	02	0.00	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/06/12	08/12/12	----1--		1				\$550.00		0.00			
3	17	08/10/12	08/10/12	M-F 5a-9a News F 7a-8a News	CM	7a-8a (7:00 AM-8:00 AM)	----1--	:30	1	\$85.00	02	0.00	NM	1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/06/12	08/12/12	----1--		1				\$85.00		0.00			
4	17	08/06/12	08/06/12	M-F 1p-2p M 1p-2p	CM	1p-2p	1-----	:30	1	\$60.00	02	0.00	NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			



Contract / Revision      **367026**      Flight Dates 08/06/12-08/12/12

### Hiatus Dates

Original Date / Revision    06/22/12/    06/22/12

Order Sep 00:15:00

**Advertiser** Detroit International Bridge **Product** DET INT BRIDGE CO

Estimate #      **806812**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
4	17	08/06/12	08/06/12	M-F 1p-2p M 1p-2p	CM	1p-2p	1-----	:30	1	\$60.00	02	0.00	NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>	
		Week: 08/06/12	08/12/12	1-----						1		\$60.00		0.00	
5	17	08/06/12	08/06/12	M-F 5a-9a News M 7a-8a News	CM	7a-8a (7:00 AM-8:00 AM)	1-----	:30	1	\$85.00	02	0.00	NM	1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>	
		Week: 08/06/12	08/12/12	1-----						1		\$85.00		0.00	
6	17	08/12/12	08/12/12	Fox 17 News (Su) Su Fox 17 News at 10p	CM	10p-11p	-----1	:30	1	\$400.00	02	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>	
		Week: 08/06/12	08/12/12	-----1						1		\$400.00		0.00	
7	17	08/09/12	08/09/12	M-F 1p-2p Th 1p-2p	CM	1p-2p	---1---	:30	1	\$60.00	02	0.00	NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>	
		Week: 08/06/12	08/12/12	---1---						1		\$60.00		0.00	
8	17	08/09/12	08/09/12	M-F Fox 17 News at 10p Th Fox 17 News at 10p	CM	10p-11p	---1---	:30	1	\$550.00	02	0.00	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>	
		Week: 08/06/12	08/12/12	---1---						1		\$550.00		0.00	
9	17	08/09/12	08/09/12	M-F 5a-9a News Th 7a-8a News	CM	7a-8a (7:00 AM-8:00 AM)	---1---	:30	1	\$85.00	02	0.00	NM	1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>	
		Week: 08/06/12	08/12/12	---1---						1		\$85.00		0.00	
10	17	08/07/12	08/07/12	M-F 1p-2p Tu 1p-2p	CM	1p-2p	-1-----	:30	1	\$60.00	02	0.00	NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>	
		Week: 08/06/12	08/12/12	-1-----						1		\$60.00		0.00	
11	17	08/07/12	08/07/12	M-F Fox 17 News at 10p Tu Fox 17 News at 10p	CM	10p-11p	-1-----	:30	1	\$550.00	02	0.00	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>	
		Week: 08/06/12	08/12/12	-1-----						1		\$550.00		0.00	
12	17	08/07/12	08/07/12	M-F 5a-9a News Tu 7a-8a News	CM	7a-8a (7:00 AM-8:00 AM)	-1-----	:30	1	\$85.00	02	0.00	NM	1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>	
		Week: 08/06/12	08/12/12	-1-----						1		\$85.00		0.00	
13	17	08/08/12	08/08/12	M-F 1p-2p W 1p-2p	CM	1p-2p	--1----	:30	1	\$60.00	02	0.00	NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>	
		Week: 08/06/12	08/12/12	--1----						1		\$60.00		0.00	
14	17	08/08/12	08/08/12	M-F Fox 17 News at 10p W Fox 17 News at 10p	CM	10p-11p	--1----	:30	1	\$550.00	02	0.00	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>	
		Week: 08/06/12	08/12/12	--1----						1		\$550.00		0.00	
15	17	08/08/12	08/08/12	M-F 5a-9a News W 7a-8a News	CM	7a-8a (7:00 AM-8:00 AM)	--1----	:30	1	\$85.00	02	0.00	NM	1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>	
		Week: 08/06/12	08/12/12	--1----						1		\$85.00		0.00	
Totals														15	\$3,325.00

EP HEADLINE# 6206249  
\*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 610-225-4100  
CREDIT ADVISORY: AGENCY  
ORDER WORKSHEET

FAX# 610-225-1191  
CREDIT RISK !!!  
HARRIS REPORT FROM REP

JUN21/12 16.1  
\*\*\* WXMI-TV \*\*\*

ADV # ADV. NAME ISS/DET. INT. BRIDGE COMPANY REP. # OFF. # SALESMAN #  
AGY # AGY. NAME SMART MEDIA GROUP BUYER NAME JULIE KEANE

814 KING STREET, SUITE 400 SALES PRSN PH- NICK WELTE

ALEXANDRIA, VA 22314

ORDER # 367030v CONTRACT # 6206249 CLASS: NATL. LOCAL REGIONAL

PRDCT DET INT BRIDGE CO EST#\*\*\*\* COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES AUG6/12 AUG12/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE JUN21/12 16.13

EP: TO SHAWNA  
FR JARED  
NEW DIBC ORDER  
TOTAL \$3325  
PLS CNF THANKS

*RB*

ON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
SMART MEDIA GROUP SUBSCRIBES TO SPOTDATA ELECTRONIC INVOICING  
\*\*\*\*\*IDB# 1046\*\*\*\*\*

LINE# : REP : CD : TIME PERIOD : LGTH : SEC : RATE : START : END : SPTS : WEEK : DAYS : TOTL :  
: LINE# : : : : : : : DATE : DATE : /WK : INVT : : SPTS :

AGENCY ADVERTISER CODE = DIBC2 AGENCY EST# = 806812  
AGENCY PRODUCT CODE = ORDR

1			100P-200P	30		\$60.00	8/10	8/10	1		FRI	1
PROGRAM : JUDGE ALEX												
RA35+ : 0.6												
CON COM1: JUDGE ALEX												
2			1000P-1100P	30		\$550.00	8/10	8/10	1		FRI	1
PROGRAM : NEWS												
RA35+ : 5.3												
CON COM1: NEWS												

1030-1130pm  
(CNFL)

JUN21/12 16.1  
\*\*\* WXTM-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
3			700A-800A	30		\$85.00	8/10	8/10	1		FRI	1
PROGRAM : FOX17 AM N/FOX17 AM												
RA35+ : 1.2												
CON COM1: FOX17 AM N/FOX17 AM												
4			100P-200P	30		\$60.00	8/6	8/6	1		MON	1
PROGRAM : JUDGE ALEX												
RA35+ : 0.6												
CON COM1: JUDGE ALEX												
5			700A-800A	30		\$85.00	8/6	8/6	1		MON	1
PROGRAM : FOX17 AM N/FOX17 AM												
RA35+ : 1.2												
CON COM1: FOX17 AM N/FOX17 AM												
6			1000P-1100P	30		\$400.00	8/12	8/12	1		SUN	1
PROGRAM : NEWS												
RA35+ : 3.9												
CON COM1: NEWS												
7			100P-200P	30		\$60.00	8/9	8/9	1		THU	1
PROGRAM : JUDGE ALEX												
RA35+ : 0.6												
CON COM1: JUDGE ALEX												
8			1000P-1100P	30		\$550.00	8/9	8/9	1		THU	1
PROGRAM : NEWS												
RA35+ : 5.3												
CON COM1: NEWS												
9			700A-800A	30		\$85.00	8/9	8/9	1		THU	1
PROGRAM : FOX17 AM N/FOX17 AM												
RA35+ : 1.2												
CON COM1: FOX17 AM N/FOX17 AM												
10			100P-200P	30		\$60.00	8/7	8/7	1		TUE	1
PROGRAM : JUDGE ALEX												
RA35+ : 0.6												
CON COM1: JUDGE ALEX												

JUN21/12 16.1  
\*\*\* WXT \*\*\*

\$3,325.00  
15

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b>	<b>Date:</b>
------------------------------	--------------

I, Smart Media Group  
do hereby request station time concerning the following issue:

Detroit International Bridge Co. (Ambassador Bridge)
--

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
see attached					

<b>Total Charges:</b>
-----------------------

This broadcast time will be used by: Detroit International Bridge Co. (Ambassador Bridge)

<b>Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"</b>	
<input type="checkbox"/> Yes	<input checked="" type="checkbox"/> No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

Detroit International Bridge Co. (Ambassador Bridge)

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☒ a corporation; ☐ a committee; ☐ an association; ☐ or other unincorporated group.

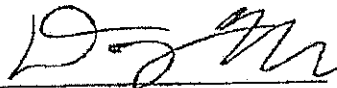
The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.

### TO BE SIGNED BY ISSUE ADVERTISER

3/4/11

Date



Signature

Contact Phone Number

### TO BE SIGNED BY STATION REPRESENTATIVE

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title